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# JAZZWCLK

Clark Atlanta University

# 91.9



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# 2014

## LOCAL CONTENT & SERVICE REPORT TO COMMUNITY





### **Jazz 91.9 WCLK Mission**

Jazz 91.9 WCLK is a professional public radio station licensed to Clark Atlanta University. Jazz 91.9 WCLK is dedicated to developing and providing high quality multimedia and broadcast programs that uplift, educate and inform the Atlanta community and worldwide audience. Jazz 91.9 is dedicated to increasing the awareness of the significance of Jazz music as an American art form, and guiding and training students in all aspects of broadcast and public media services.

### **Jazz 91.9 WCLK Vision**

Jazz 91.9 WCLK's vision is to leverage the station's legacy as a Jazz and cultural icon both locally and globally. Jazz 91.9 WCLK will cultivate the resources that ensure uninterrupted quality broadcast and public media services, through the adoption and implementation of new technologies and content delivery platforms that serve the widest audience possible.

### **Jazz 91.9 WCLK History**

On April 10, 1974, Jazz 91.9 FM WCLK aired its very first Jazz selection, "Maiden Voyage," by Herbie Hancock. Under the direction of former Clark College President Vivian Henderson, and former Director of Mass Communications Charles Hobson, WCLK became the first Black federally licensed educational FM station in Georgia. Transmitting from Clark College's McPhetters-Dennis Hall at a mere 54 watts from noon - midnight, WCLK marked the beginning of an exciting journey to cultivate an Atlanta public radio entity that would educate, inform and entertain listeners.

## **GROUND BREAKING EDUCATIONAL PROGRAMMING HIGHLIGHTS**

### **Your Health Connection**

Jazz 91.9 WCLK in partnership with the Center for Cancer Research and Therapeutic Development at Clark Atlanta University produces and airs a monthly live radio call in show, Your Health Connection, now in its 10th year. The show disseminates information on the Center's ground breaking research in prostate cancer, which disproportionately affects African American males. The program also addresses other health disparities and fosters a progressive interest in the overall health of the medically underserved. Your Health Connection airs every third Wednesday of the month at 6pm on WCLK and WCLK.com.

### **The Call to True Beauty**

Jazz 91.9 WCLK/Clark Atlanta University in partnership with Verizon Wireless and Partnership against Domestic Violence produces and airs a new monthly call-in radio show, "The Call to True Beauty," every first Wednesday, from 6:00 p.m. until 7:00 p.m. and on WCLK.com. "The Call to True Beauty," is designed to educate listeners in the prevention of dating and domestic violence. "The Call to True Beauty," the radio show sponsored by Verizon Wireless launched in April 2014 on the occasion of WCLK's 40th anniversary.

### **Student Training**

WCLK provides practical training opportunities for students majoring in mass media arts at Clark Atlanta University and other schools across the city. Each semester WCLK trains students in production, sound engineering, remote preparation, writing and social media skills.

### **Public Service Announcements**

Jazz 91.9 WCLK airs over 5,000 public service messages annually that impact the quality of life for citizens in metropolitan Atlanta. Public service messages inform citizens of services ranging from health care, elderly assistance, fire safety and a range of social, cultural and art events.

### **Jazz Legacy Awards**

The Jazz Legacy Awards pays tribute to the people, places and organizations that have helped sustain Jazz 91.9 WCLK's legacy over the years. Each year we present the awards at the WCLK Anniversary Concert. 2014 Recipients were: George Benson - Legend; Sheryl Sellaway, Verizon Wireless - Corporate; Lisa Simon, High Museum of Art - Organization.



**W**hether in your home, car, on your **C**omputer or wireless device you can always get your Jazz on Jazz 91.9 WCLK. Celebrating 41 years of service to the Greater Atlanta Community. WCLK broadcasts a **L**ineup of local and national news headlines and a variety of musical forms - Blues and Gospel. **K**ee your ears happy on Jazz 91.9 WCLK  
*Atlanta's Jazz Station.*



#### **JAZZ 91.9 WCLK MANAGEMENT TEAM**

**General Manager**

Wendy Williams

**Assistant Station Manager**

Tammy Nobles

**Program Director**

Aaron Cohen

**Communications and Marketing Director**

Shed Jackson

#### **JAZZ 91.9 WCLK ADVISORY BOARD**

Craig Garrett, chair

John Hall, co chair

Earnest Davis

Jea Delsarte

Richard Dent

Donald Edwards

Terry Keels

Lisa Mosley

Tom Rowland

Sheryl Sellaway

Sheila Tenney

Harold Watkins



# Multiplatform

## Long and Short Form Content

1

Jazz 91.9 WCLK

Developed and provided high quality multimedia and broadcast programs via an array of [signature] programming ranging from Your Health Connection, The Call to True Beauty and African American Public Radio Consortium content.

2

Jazz 91.9 WCLK

Kept listeners engaged through the Jazzette, the WCLK newsletter, social integrity platforms like Facebook, Twitter and Instagram.

3

Jazz 91.9 WCLK

Aired more than \$5,000 public service announcements



The Center for Cancer Research and Therapeutic Development

# YOUR HEALTH Connection

Third Wednesdays • 6:00 PM

w/ JaQuitta Williams, host • [www.wclk.com/programs/your-health-connection](http://www.wclk.com/programs/your-health-connection)

Have a Cancer or health related question? Please Tweet our host, JaQuitta Williams during the show @jaquittaw @ccrtd. You can also call during the show at (404) 880-WCLK #YourHealthConnection


**JAZZWCLK 91.9**  
Clark Atlanta University



**JAZZWCLK 91.9**  
Clark Atlanta University

**Jazzette**

Volume 7, Issue 9 October Issue 2014





**JAZZWCLK 91.9** Jazz Wclk  
December 3, 2014 · 🌐

is The Call to True Beauty #this evening at 6 P #ListenUp - what is your deal breaker in a relationship? How do you set boundaries and create an expectation of happy, healthy relationships in your life? Answer the call... #live (404) 880 - 9255 #TCTB

**The Call to True Beauty**  
Building Healthy Violence-Free Relationships  
**Hopeline**

**JAZZWCLK 91.9 TUNE IN** First Wednesdays, Monthly 6:00 P - 7:00 P  
with

  
**Dr. Christopher Bass**  
Psychologist  
Clark Atlanta University

  
**Daphne Walker**, show host  
President & CEO  
Partnership  
Against Domestic Violence


THIS EDITION OF #TCTB WILL FOCUS ON HOW MEN CAN BETTER COMMUNICATE AND CREATE POSITIVE, HEALTHY RELATIONSHIPS.

**verizon** **NEXT SHOW:** Wednesday Dec. 3, 2014 at 6:00 PM 91.9 #ATL or online - WCLK.com **CALL IN:** (404) 880 - 9255

Join the online conversation: #TCTB

Like · Comment · Share

👍 Mia Signé, Gwendolyn Miller-Jones and 6 others like this.

 **Mia Signé** ...Excellent segment and informative transparency tonight. Keep talking...people are listening!  
December 3, 2014 at 6:48pm · Like

**JAZZWCLK 91.9** Write a comment...



# Digital Engagement

facebook®



twitter



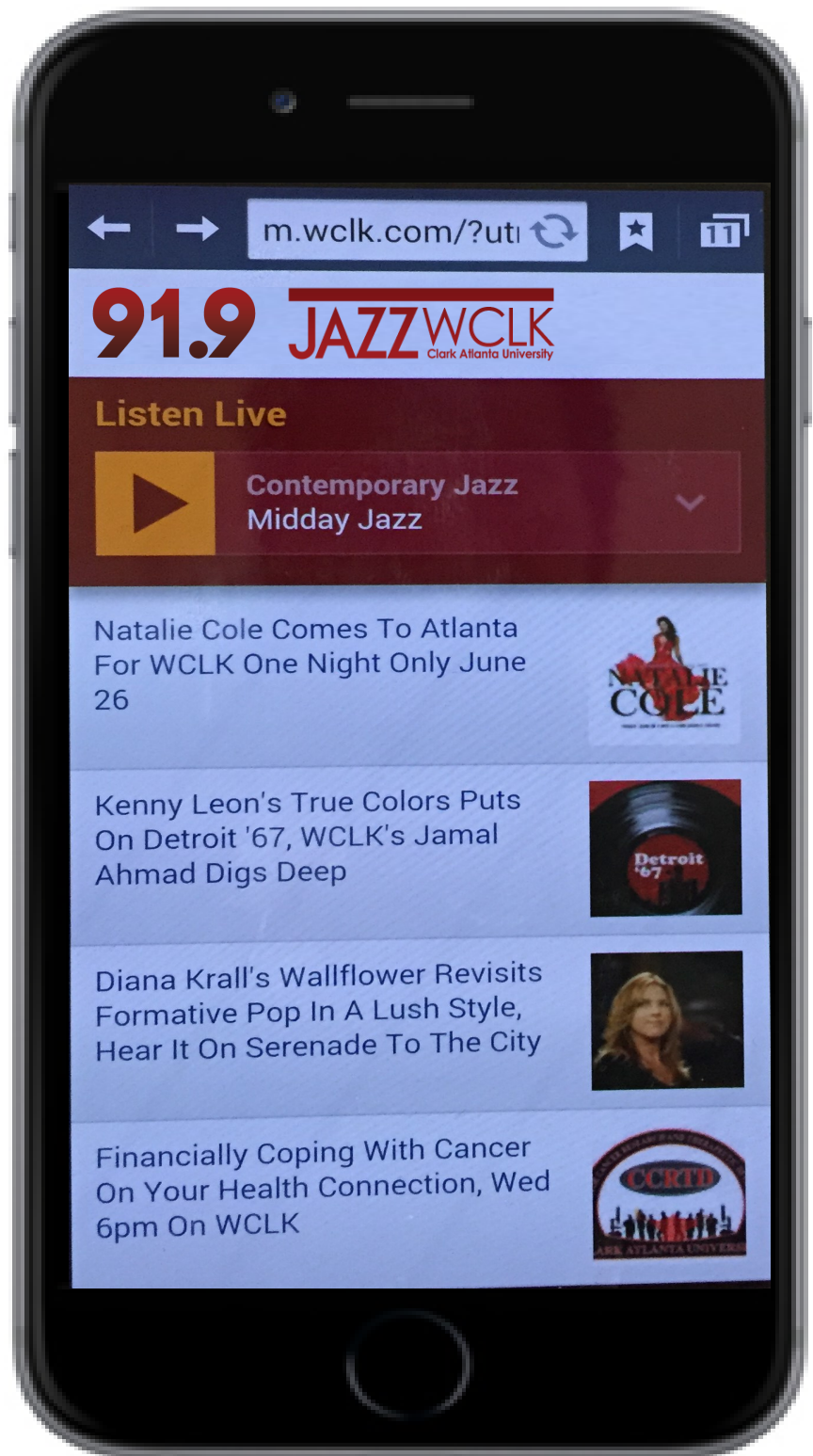
You Tube™



Instagram



Swarm  
by FOURSQUARE



STAY  
CONNECTED

with Jazz 91.9 WCLK

# Public Outreach

**Examples of in person engagement, education services, community information, partnership support, other activities and audiences Jazz 91.9 WCLK reached or new audiences we engaged.**



**Jazz 91.9 WCLK collaborated with the Georgia Council for International Visitors and facilitated a station tour for a delegation of Russian Journalists. WCLK staff participated in a question and answer session with them.**

Jazz 91.9 WCLK invited new and renewing members to pledge their financial support during its Spring membership campaign, March 19 through 30. The campaign included a variety of volunteer opportunities.



**Jazz 91.9 WCLK Business Member Kev Hayes of Kev Hayes Music made the step up to underwriting programming on and support WCLK.**

Jazz 91.9 WCLK in partnership with the Atlanta Dogwood Festival, live remote broadcasted from the 78th annual festival on April 12/3 at Piedmont Park.





# Public Outreach

Are You A Member Yet?



FISCAL YEAR END CAMPAIGN  
JUNE 18 - 29

Join Today!



Listeners will be able to become a member of WCLK at special levels. Make a secure financial pledge at: **WCLK.com** (404) 880 - 8807

In addition to the Spring Membership Campaign, Jazz 91.9 WCLK invited new and renewing members to pledge their financial support during its Fiscal Year End membership campaign, June 18 through 29 and during the Fall membership campaign, October 1 through 12. The campaign included a series of volunteer opportunities and listener engagement activities.



**LEFT:** Norman Brown (standing, second from left) drops By WCLK, communes with staff and volunteers and, asks for your support to sustain Jazz during a Jazz 91.9 WCLK Membership Campaign.



**RIGHT:** Renowned educator Dr. Steve Perry (left) was in Atlanta on Friday to talk about his partnership with Bishop T.D. Jakes and his School of Leadership, and stopped by Jazz 91.9 WCLK to show his support for the station's 40th Anniversary Fall Membership Drive. He is pictured with WCLK staff and volunteers.



**LEFT/ABOVE:** Jazz 91.9 WCLK staff joined Fulton County Commissioner Joan Garner at the Fulton County Heart Healthy Coalition public outreach initiative on June 17. The coalition is grass roots organization that exists to answer the extremely alarming wake up calls associated with Cardiovascular Disease.



# Public Outreach

*a Jazz Journey during*  
**Jazz at Sundown**

**JAZZWCLK**  
Clark Atlanta University  
**91.9**

Join me as I host a special segment during Jazz at Sundown with Debb Moore, in support of Jazz 91.9 WCLK, Fall Membership Campaign. I'll share stories, memories and play some of your favorite Jazz compositions. Help me raise funds to continue the tradition of Jazz in Atlanta.

Call in your support during my segment on Wednesday, October 8: (404) 880 - 8807.

**GUEST RADIO show host**



**TOM ROWLAND**  
Wednesday • October 8, 2014  
7:00 p.m. - 9:00 p.m.

WCLK FALL MEMBERSHIP CAMPAIGN  
OCTOBER 1 - 12, 2014  
**LISTEN LIVE WCLK.COM**

**Signature Serenade** is a special segment during the **Jazz 91.9 WCLK** membership campaigns.

**Signature Serenade** features business leaders and dignitaries ranging from college presidents to physicians who bring to the airwaves their personal favorite Jazz pieces in a special salute to Jazz.

*a Jazz Journey during*  
**Jazz at Sundown**

**JAZZWCLK**  
Clark Atlanta University  
**91.9**

Join me as I host a special segment during Jazz at Sundown with Debb Moore, in support of Jazz 91.9 WCLK, Fall Membership Campaign. I'll share stories, memories and play some of your favorite Jazz compositions. Help me raise funds to continue the tradition of Jazz in Atlanta.

support during my segment on Thursday, October 9: (404) 880 - 8807.

**GUEST RADIO show host**



**DONALD EDWARDS**  
Thursday • October 9, 2014  
7:00 p.m. - 9:00 p.m.

WCLK FALL MEMBERSHIP CAMPAIGN  
OCTOBER 1 - 12, 2014  
**LISTEN LIVE WCLK.COM**

*a Jazz Journey during*  
**Jazz at Sundown**

**JAZZWCLK**  
Clark Atlanta University  
**91.9**

Join me as I host a special segment during Jazz at Sundown with Debb Moore, in support of Jazz 91.9 WCLK, Fall Membership Campaign. I'll share stories, memories and play some of your favorite Jazz compositions. Help me raise funds to continue the tradition of Jazz in Atlanta.

Call in your support during my segment on Tuesday, October 7: (404) 880 - 8807.

**GUEST RADIO show host**



**KATHLEEN BERTRAND**  
Tuesday • October 7, 2014  
7:00 p.m. - 9:00 p.m.

WCLK FALL MEMBERSHIP CAMPAIGN  
OCTOBER 1 - 12, 2014  
**LISTEN LIVE WCLK.COM**

Each day, guest hosts take listeners on a Jazz crusade combined with stories and memories while inviting new and renewing members to join the WCLK family.



# Community Engagement

Jazz 91.9 WCLK presented Wednesday WindDown (WWD) in Centennial Olympic Park concert series on April 23, May 28 and June 25. WCLK WWD concerts are open to the public and feature top notch performers.



**ABOVE:** Morris Baxter, announcer, Morning Jazz, WCLK, emcees the WWD concert series.



**LEFT:** Wednesday WindDown concert attendee waves with a Jazz 91.9 WCLK T-shirt in hand.



**BELOW:** Juanita Parks staffing the WCLK booth at WWD.



**ABOVE:** Jamal Ahmad, host, SOUL of Jazz broadcasts live from Centennial Olympic Park.

**RIGHT:** (left to right): Jazz 91.9 WCLK General Manager and WCLK student worker at WWD.





# Community Engagement

Jazz 91.9 WCLK, Atlanta's Jazz Station, presented a grand concert of music and tributes with legendary George Benson and Vocalist Extraordinaire Dianne Reeves on May 9 at Cobb Energy Performing Arts Center. The elegant evening began with a VIP reception which was attended by some of Atlanta's top movers and shakers. Following the VIP reception, a private Gala was held where Reeves serenaded dinner guests with a special show featuring songs like *Better Days* and *Tango* from her new album, *Beautiful Life*. Reeves brought the delighted crowd of more than 300 to a thunderous standing ovation. After the gala, George Benson headlined the signature WCLK benefit concert. Benson played songs that spanned his extensive repertoire, with trademark dance grooves, story telling and his unique sense of Jazz styles.

The following are highlights from the evening:



ABOVE: Jazz Legacy Gala Guests, Rod and Maria Kelley.



ABOVE: WCLK Jazz Legacy Award Honorees - George Benson; Sheryl Sellaway, Verizon Wireless; and, Lisa Simone, High Museum of Art.



ABOVE: Jazz 91.9 WCLK staff and Dianne Reeves.



ABOVE (left to right): Thomas W. Dortch, Jr., passes the Signature Serenade Bowl to Craig Garrett.





# Community Engagement

## IMPORTANT INITIATIVES GET BOOST FROM ATLANTA'S JAZZ STATION 40TH ANNIVERSARY JAZZ & CELEBRITY GOLF EVENT

A host of former NFL and NBA players, business professionals and many influencers shined at the Jazz 91.9 WCLK 40th Anniversary Jazz & Celebrity Golf Event held on August 25 at Eagle's Landing Country Club. More than 70 golfers enjoyed 18 holes of competitive golf and contests, followed by an awards luncheon hosted by Golf Event Chair, Tony Award Winning Director and Avid Golfer, Kenny Leon.

The purpose of the Golf Event was to celebrate WCLK's 40 years of service to the Greater Atlanta community and, to support WCLK, a non profit, National Public Radio affiliate station and two important initiatives for WCLK in 2014: Jazz in the Classroom and The Call to True Beauty.

Congratulations to the Jazz 91.9 WCLK 40th Anniversary Jazz & Celebrity Golf Event Winning Team: Craig Simmons and Wendell Porter; and, Closet to the Pin Winner: Troy Young; and, Longest Drive Winners: Tammy Miller, Scott Nicholson and Charles Willis, Jr. The following are highlights from the Jazz 91.9 WCLK 40th Anniversary Jazz and Celebrity Golf Event:



**LEFT/LEFT - BELOW:** More than 70 golfers prepare to hit the greens at the Jazz 91.9 WCLK 40th Anniversary Jazz & Celebrity Golf Event on August 25, 2014 at Eagle's Landing Country Club.

**BELOW:** Jazz 91.9 WCLK, Development Director, Reggie Hicks (right) getting geared up to tee off at the [#WCLK40](https://www.facebook.com/WCLK40) Jazz & Celebrity Golf Event at Eagle's Landing.





# Community Engagement

The following are highlights from the Jazz 91.9 WCLK 40th Anniversary Jazz and Celebrity Golf Event:

**BELOW:** [#WCLK40](#) Jazz & Celebrity Golf Event Chair, Kenny Leon (left) and his team on the greens at the start of the tournament.



**ABOVE:** Wendy Williams, general manager, Jazz 91.9 WCLK (center) welcomes golfers as the tee time nears.

**RIGHT:** Anita Hanshaw, tournament director, WCLK Jazz & Celebrity Golf Event, and golfers at the WCLK hole sign.



**LEFT:** Alton Joyner, Beginners Golf Clinic Instructor (right), conducted on site swing and putting techniques lessons.

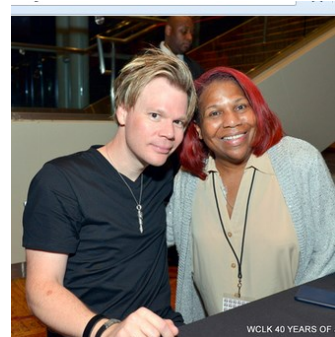




# Community Engagement

## ATLANTA'S JAZZ STATION CONTINUES ITS 40<sup>TH</sup> ANNIVERSARY CELEBRATION WITH BRIAN CULBERTSON AND NORMAN BROWN

Jazz 91.9 WCLK, Atlanta's Jazz Station celebrated 40 years of service to the Greater Atlanta community on Friday, October 17, 7:30 p.m. with feature Jazz Funk Musician and Instrumentalist, Brian Culbertson and GRAMMY® Award winning Guitarist, Norman Brown. Culbertson and Brown played Cobb Energy Performing Arts Centre as a Fall fundraiser concert to support Jazz 91.9 WCLK, a nonprofit public radio station. The following are highlights from the event:





# Community Engagement

The following are highlights from the Jazz 91.9 WCLK 40th Anniversary Fall Benefit Concert:





# Community Engagement

The following are highlights from the Jazz 91.9 WCLK 40th Anniversary Fall Benefit Concert:





# Community Engagement

Jazz 91.9 WCLK in partnership with Cobb Energy Performing Arts Centre Foundation, Arts Bridge Program hosted Jazz in the Classroom at New Schools at Carver with Jonathan Butler on December 3. Jazz in the Classroom is a signature WCLK education and community initiative that engages metro Atlanta music students in an entertaining, informative and interactive session on the importance of Jazz music and graduating high school.



**LEFT:** Jonathan warms up before the students enter the auditorium.



**BELOW:** Morris Baxter (first row, left), announcer, Morning Jazz, WCLK and emcee for Jazz in the Classroom poses with Jonathan (on stage center) and New Schools at Carver students, faculty and staff. (front row).





# Community Partners

The following are key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. that illustrate the many ways Jazz 91.9 WCLK connected across the community and engaged with other important organizations in the area:



Jazz 91.9 WCLK in a media partnership with Women 2 Women conference aired a series of public service messaging and, staff attended the March 1 conference. The daylong conference convened women from across generations; empowered attendees to transform their lives and, be a catalyst for change in the home, community and workplace.



Jazz 91.9 WCLK partnered with the National Black Arts Festival, NEXT to present The Salon. The Salon highlights emerging contemporary visual, literary and musical arts in Greater Atlanta. development messaging and on air interviews.

Jazz 91.9 WCLK presented Wednesday WindDown (WWD) in Centennial Olympic Park concert series on April 23, May 28 and June 25. WCLK WWD concerts are open to the public and feature top notch performers.



Jazz 91.9 WCLK established a year long media partnership with Atlanta Business League, Atlanta Tribune: The Magazine, Atlanta HBCU Alumni Alliance and other Greater Atlanta business and community organizations. The partnership included a series of community engagement/business development messaging and on air interviews.





# Community Partners



BROWN-FORMAN



*The Coca-Cola Company*



Atlanta University Center  
Robert W. Woodruff Library



Cobb Energy Performing Arts Centre  
FOUNDATION





# Community Impact

The following are measureable impact initiatives, such as increased awareness, learning or understanding about particular issues: Listed are indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods.



The following are health forum highlights:



**Honorary Host**  
Congressman  
Hank Johnson



**Entertainment**  
85 South  
(12/13)



**Entertainment**  
Kaiser Permanente  
Educational Theatre  
(12/13-14)



**Entertainment**  
Academy of the Arts  
Stone Mountain  
Dance Team (12/14)

**SAT. & SUN. • DECEMBER 13 & 14 • 12:00 PM – 4:00 PM**  
**NORTH DEKALB MALL • 2050 LAWRENCEVILLE HIGHWAY • DECATUR, GA**

Ask The Doctor Panel brought to you by Oakhurst Medical Centers with Dr. Pam Roshell from Health and Human Services

On both days Kaiser Permanente Educational Theatre Programs presents "What's in That Lunch Anyway?!"

Children's Healthcare of Atlanta is providing giveaways to all children  
LifeSouth Blood Services will be on hand for Blood Drive/Bone Marrow Registry

Enroll America and the Center for Black Women's Wellness Navigators will answer questions about ACA

Oakhurst Medical Centers will provide HBP and Diabetes screenings



Jazz 91.9 WCLK presented The Local Take on Community Health Forum on December 13 and 14 at North DeKalb Mall in Decatur, GA. Congressman Hank Johnson hosted the forum. The following health partners were on hand to provide services and information: Oakhurst Medical Centers, Kaiser Permanente, Children's Healthcare of Atlanta, Enroll America, Center for Black Women's Wellness Navigators, LifeSouth Community Blood Centers and WellCare Georgia.



# Public Affairs

## MORAL MONDAY JANUARY 13TH

### FIGHT FOR MEDICAID EXPANSION

Join us to pressure Governor Deal to expand Medicaid to 600,000 Georgians at practically no cost to the state.

10:30AM to 1:30PM

Talk to your Rep. inside the Capitol building.

2:00PM to 3:30PM

Workshop with Rev. Barber at Central Presbyterian Church.

4:00PM to 6:00PM

Mass Rally at the Capitol!



Kiplyn Primus, show host, The Local Take, took calls live during the show about Moral Mondays coming to the Georgia Legislature. Grass roots protestors will gather at the state capitol each week to let our political leaders know that health care access and voting rights are issues all Georgians take seriously. Kiplyn was joined by Tim Franzen, from the American Friends Service Committee, who talked about this multi-racial, multi-issue coalition coming together to disrupt the business as usual under Georgia's golden dome.



JaQuitta Williams, host, Your Health Connection, joined last by Tiffany Cochran, Ezell Blues and Christal Jordan for a roundtable discussion of how to cope with cancer from the perspective of a survivor and a caregiver. Tiffany Cochran (middle) was caregiver for her father Johnny Cochran; Ezell Blues (left) is a nine year prostate cancer survivor who is also caring for a teenage son who has leukemia; and, Publicist, Christal Jordan (right) is an ovarian cancer survivor. Your Health Connection airs monthly on WCLK and is a production of WCLK and The Center For Cancer Research and Therapeutic Development at Clark Atlanta University.

**The Call to True Beauty**  
Building Healthy, Violence-Free Relationships

Brought to you by **Hopeline**  
from Verizon Wireless

**JAZZ WCLK 91.9 TUNE IN** | First Wednesdays, Monthly  
6:00 P - 7:00 P

with



**Dr. Alduan Tariff**  
Psychologist & Relationship Expert

THIS EDITION OF #TCTB WILL  
FOCUS ON HOW MEN CAN  
BETTER COMMUNICATE AND  
CREATE POSITIVE, HEALTHY  
RELATIONSHIPS.



**Daphne Walker**, show host  
President & CEO,  
Partnership  
Against Domestic Violence

NEXT SHOW: Wednesday  
Oct. 1, 2014 at 6:00 PM  
91.9 #ATL or online - WCLK.com

Join the online  
conversation:  
**#TCTB**

CALL IN: (404) 880 - 9255

Logos: Verizon, WCLK 91.9, Clark Atlanta University, PADV

The Call To True Beauty is heard exclusively on WCLK and on demand on this site, and is made possible by Verizon Wireless and The Partnership Against Domestic Violence.



**In addition to the, local and public affairs programming that Jazz 91.9 WCLK produces:**

- Your Health Connection - WCLK partnered with the Clark Atlanta University Cancer Center for Therapeutic Research to produce a monthly 1-hour call-in program to address prostate cancer. This program is also distributed nationally through the African American Public Radio Consortium.
- The Local Take hosted by seasoned communications expert Kiplyn Primus and focuses on the Atlanta area impact of national stories. *The Local Take* sets the tone for community engagement by providing an outlet for information exchange with an emphasis on what matters most in metropolitan Atlanta. During each segment, Kiplyn talks with Atlanta area experts and, answers listeners' questions.
- Fulton Focus a monthly radio program, sponsored by Fulton County. The purpose of Fulton Focus is to engage citizens in the various programs and services provided by Fulton County, including Health and Human Services, Housing, senior services, youth programs and initiatives and much more.
- CAU Now a monthly radio program, to discuss the inside information of what's happening at WCLK's licensee, Clark Atlanta University, and how the university impacts the metro Atlanta community.

**WCLK air a series of public service announcements that included:**

DESCRIPTION	RUN TIME
Atlanta Science Festival at Centennial Olympic Park	:30 seconds
UNCF Empower Me Tour	:30 seconds
Jazz 91.9 WCLK's 40 <sup>th</sup> Anniversary Celebration Kickoff at Friday Jazz at the High	:30 seconds
Atlanta Business League 2014 Business Installation Ceremony	:30 seconds
12 <sup>th</sup> Annual Dr. Martin Luther King, Jr. Parade and Rally	:30 seconds
Clark Atlanta University Art Galleries presents Arms Race to Embrace	:30 seconds
Who's Who in Black Atlanta 15 <sup>th</sup> Anniversary Edition Unveiling Program and Networking Reception	:30 seconds
Office of Fulton County Chairman John Eaves Children's Coat Drive	:30 seconds
CAU Screening of Kenny Leon's The Start of Dreams	:30 seconds
Teach for America Parent Empowerment Summit	:30 seconds
Sixth Episcopal District AME Affordable Care Act Workshops	:30 seconds
Gwinnet Medical Center, Go Red for Women Healthcare Forum	:30 seconds
National Black and Latino Council Success with Hispanics Seminar	:30 seconds
Atlanta Monetary Museum Exhibit	:30 seconds
Atlanta Job Fair	:30 seconds
13 <sup>th</sup> Annual Roswell Roots Festival	:30 seconds
Kenny Leon's True Colors Theatre Company presents A Conversation with Congressman John Lewis [and guests] about Race and Law	:30 seconds



DESCRIPTION	RUN TIME
Atlanta Alumnae Chapter of Delta Sigma Theta Sorority, Inc., Celebration of Women annual luncheon	:30 seconds
Favored to Favor Foundation	:30 seconds
Woodland Band Boosters Association presents an Evening of Dinner, Dance and Jazz	:30 seconds
2014 Greater Atlanta Congenital Heart Walk	:30 seconds
Atlanta Business League Seventh Annual Congress on the State of Black Business	:30 seconds
Office of DeKalb County Commissioner Larry Johnson hosts a series of Affordable Care Act enrollment events	:30 seconds
Black and Latino Council of America, Business and Basketball/Going Green Mixer	:30 seconds
How Big Is Your Dream? Foundation Unity Concert	:30 seconds
Dads of DeKalb Fatherhood Initiative	:30 seconds
Matching Donors - March is National Kidney Month	:30 seconds
Wellness through Health Living Health Fair at Hillside International Truth Center	:30 seconds
2014 Man of the Year Reception presented by Atlanta Tribune: The Magazine	:30 seconds
Seventh annual Atlanta HBCU Alumni Alliance 5 K and 10 K Run/Walk	:30 seconds
Malcolm Omari Hill Scholarship Fund, Instructional Safe Driving Classes	:30 seconds
Silver Lining Villages Holistic Stress Reduction Retreats for female survivors of military trauma	:30 seconds
The National Black and Latino Council Power and Influence Business Breakfast	:30 seconds
The Office of DeKalb County Commissioner Larry Johnson, AmeriGroup and Austin Drive Community Development presents Easter Egg Extravaganza	:30 seconds
Fourth annual Music in the Park in Historic West End and Adair Park	:30 seconds
The Office of Atlanta City Council President Ceasar Mitchell presents the 16th semi - annual College Fair	:30 seconds
BronzeLens Film Festival hosts the Atlanta Premiere of Vanishing Pearls	:30 seconds
Clark Atlanta University Alumni Association, Atlanta and DeKalb Chapters present a National CAUAA Candidate Forum	:30 seconds
Georgia Stand - Up hosts a Candidate Forum	:30 seconds
Jazz 91.9 WCLK, 40th Anniversary edition of Wednesday WindDown in Centennial Olympic Park concert series	:30 seconds
Atlanta Streets Alive by the Atlanta Bicycle Coalition in the Historic West End and Adair Park	:30 seconds
The Atlanta Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated hosts the 35th Annual Health and Wellness Fair	:30 seconds
The Community Garden Project, Spring Harvest and Barbeque at the Super Giant Community Garden	:30 seconds
The Center for the Visually Impaired presents the annual True Blue Do Gala	:30 seconds



Jazz 91.9 WCLK airs more than 7,500 PSA, annually.



DESCRIPTION	RUN TIME
Tri Mu Chapter of Omega Psi Phi Fraternity, Incorporated, presents <u>Linen on the Lawn</u>	:30 seconds
The Black Women's Agenda, Incorporated, in partnership with AARP hosts the <u>Because We Care Forum</u>	:30 seconds
The 19th annual George A. Lottier Scholarship Golf Tournament	:30 seconds
Jazz 91.9 WCLK, 40th Anniversary edition of <u>Wednesday WindDown in Centennial Olympic Park concert series</u>	:30 seconds
17th annual Duke Pearson and James Hardy Patterson Foundation, Incorporated, <u>Summer Jazz Camp</u>	:30 seconds
The Office of Atlanta City Council President Ceasar C. Mitchell hosts an Atlanta Falcons <u>Equal Business Opportunity Plan</u>	:30 seconds
The National Society of Black Engineers hosts the <u>Summer Engineering Experience for Kids Program</u>	:30 seconds
The Harlem Fine Arts Show in downtown Atlanta at 200 Peachtree	:30 seconds
Southern Children's Network, Incorporate offers breakfast and lunch for children who reside in Greater Atlanta at varies locations	:30 seconds
Atlanta HBCU Alumni Alliance hosts an evening of <u>Jazz at Underground Atlanta</u>	:30 seconds
How Big Is Your Dream?! Foundation presents - music camp, <u>Turning Dreams into Reality</u>	:30 seconds
The Whitney M. Young, Junior, School of Social Work at Clark Atlanta University holds its annual conference - <u>Social Work: Ethics, Power and Persistence</u>	:30 seconds
West End Neighborhood Development and Historic West End presents <u>A Midsummer Night's Dream Candlelight Picnic and Concert</u>	:30 seconds
Jazz 91.9 WCLK, 40th Anniversary edition of <u>Wednesday WindDown in Centennial Olympic Park concert series</u>	:30 seconds
Georgia Association of Black Women Attorneys hosts its <u>Annual Glitter Gala and Auction</u>	:30 seconds