



**JAZZ WCLK**  
Clark Atlanta University  
**91.9**

**Atlanta's Jazz Station**  
*Classic. Cool. Contemporary.*

**LOCAL CONTENT & SERVICE  
REPORT TO COMMUNITY** FY2018





# Atlanta's Jazz Station

*Classic. Cool. Contemporary.*

## MISSION



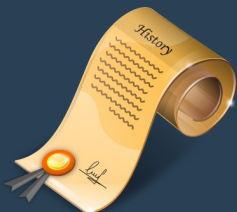
Jazz 91.9 WCLK is a National Public Radio (NPR) affiliate station licensed to Clark Atlanta University. Jazz 91.9 WCLK is dedicated to developing and providing high quality multimedia and broadcast programs that uplift, educate and inform the Atlanta community and worldwide audience on [WCLK.com](http://WCLK.com). Jazz 91.9 is dedicated to increasing the awareness of the significance of Jazz music as an American art form and, guiding and training students in all aspects of broadcast and public media services.

## VISION



Jazz 91.9 WCLK vision is to leverage the WCLK legacy as a Jazz and cultural icon both locally and globally. Jazz 91.9 WCLK will cultivate the resources that ensure uninterrupted quality broadcast and public media services, through the adoption and implementation of new technologies and content delivery platforms that serve the widest audience possible.

## HISTORY



On April 10, 1974, Jazz 91.9 WCLK aired its first Jazz selection, "Maiden Voyage," by Herbie Hancock. Under the direction of former Clark College President, Vivian Henderson, and former Director of Mass Communications, Charles Hobson, WCLK became the first Black federally licensed educational FM station in Georgia. Transmitting from Clark College's McPhetters - Dennis Hall at a mere 54 watts from Noon until midnight, WCLK marked the beginning of an exciting journey to cultivate an Atlanta public radio entity that would educate, inform and entertain listeners.





Wendy Williams  
**General  
Manager**



Tammy Nobles  
**Asst. Station  
Manager**



David Linton  
**Program  
Director**



Reggie Hicks  
**Development  
Director**



James Locklin  
**Sales  
Director**



Shed Jackson  
**Marketing  
Director**

## JAZZ 91.9 WCLK ADVISORY BOARD

Richard Dent, Chair  
John Hall, Vice Chair  
Earnest Davis  
Jae Delsarte  
Donald Edwards  
Terrel Keels  
Tom Rowland  
Sheryl Sellaway  
Shelia Tenney  
Harold Watkins

## JAZZ 91.9 WCLK STAFF

Ray Cobb, Underwriting Manager  
Aaron Cohen, Music Developer  
Joi John, Membership Manager  
Glen Simmonds, Production Manager  
Kerwin Sims, Membership Producer  
Rob Maynard, Operations Manager  
Dahlia Williams, Senior Staff Assistant

## JAZZ 91.9 WCLK ANNOUNCERS



Morris Baxter  
**Morning Jazz**



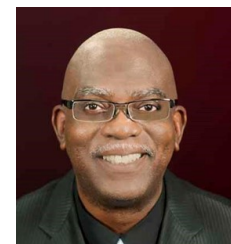
Rivablue  
**Midday Jazz + Saturday  
Evening Interlude**



Jamal Ahmad  
**SOUL  
of Jazz**



Debb Moore  
**Jazz at Sundown +  
Sunday Jazz Suite**



Aaron Cohen  
**Serenade  
to the City**



Paula Gwynn Grant  
**Jazz It Up!**



Jay Edwards  
**Jazz Tones**



Rodney Evans  
**Joy in the Morning**



Fonda Smith  
**News & Traffic Anchor**

## Long and Short Term Content

https://www.wclk.com

### #UPFRONT chats with iconic filmmaker Spike Lee about 30th Anniversary of #SchoolDaze

By RAY CORNELIUS • FEB 17, 2018



I had the unique pleasure of interviewing the G.O.A.T of filmmaking—SPIKE LEE—for today's edition of UPFRONT. The award-winning director, actor, producer and cinema legend was in town to promote the 30th Anniversary Screening of his film, *School Daze*, which is taking place on Monday, February 19 at the Fabulous Fox Theatre.

Mr. Lee stopped by the WCLK 91.9 studios to chat with me about the event and his iconic musical that originally debuted in theaters on February 12, 1988.

**ABOVE:** Ray Cornelius, host, UPFRONT, wraps interview with Spike Lee (left) and Dr. Eichelberger, professor, Clark Atlanta University.



nhide NozakiHideaki and 20 others liked a Tweet you were mentioned in

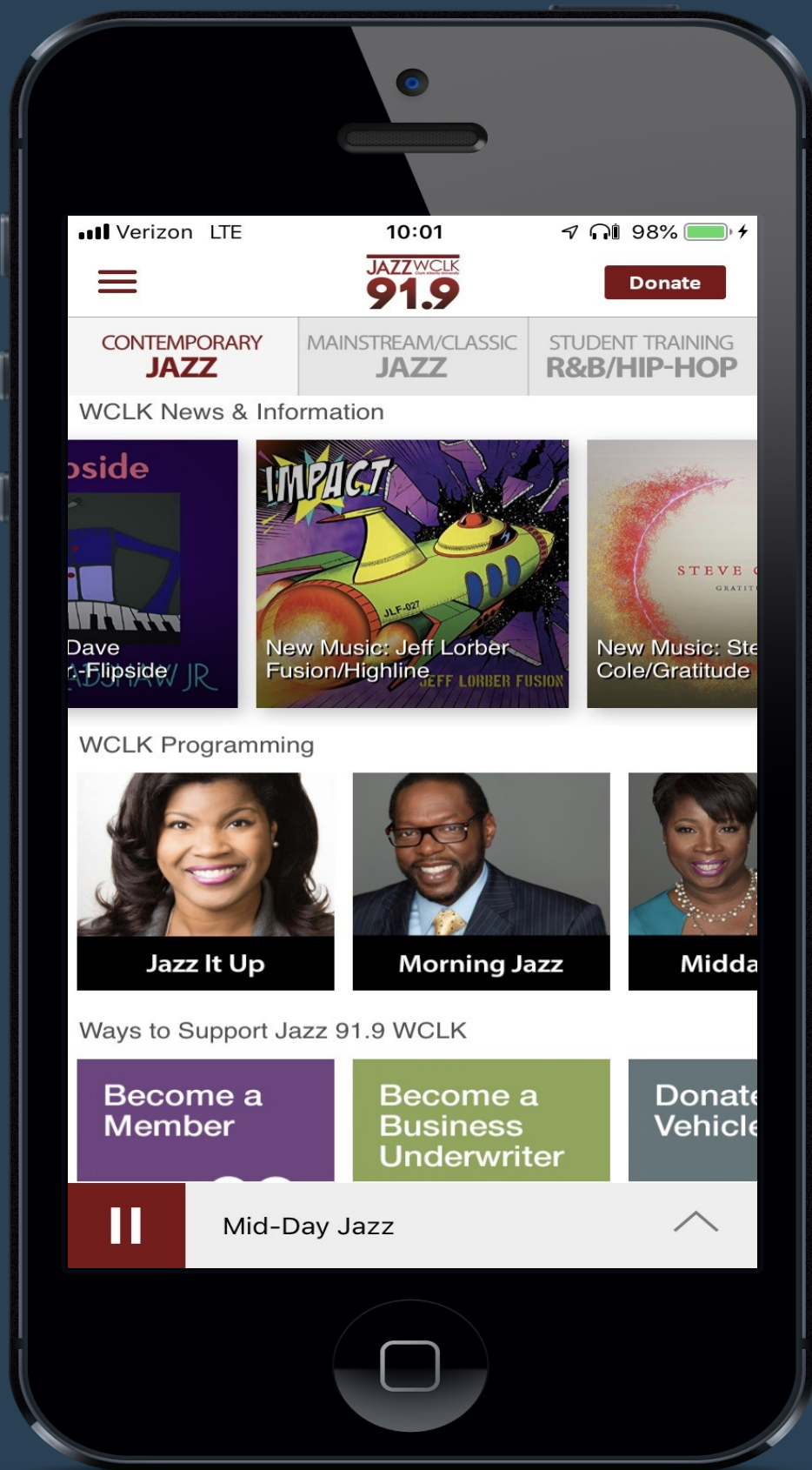
In the car and listening to @Jazz919WCLKatl And my song Doin It just came on- always a thrill to hear my music on the radio! Thank you for playing my music !

WCLK broadcast of mix of content via broadcast programming. The content was timely and addressed public affairs that centered around topics that ranged from community and health to education and business. Jazz 91.9 produced content like: The Local Take, UPFRONT, Your Health Connection and The CheckUp with Dr. Courtney Shelton.

**Jazz 91.9 WCLK** created and produced high quality multimedia and publish this content on its digital platform: WCLK.com, the new WCLK Mobile App, Facebook, Twitter, Instagram and the Jazz, the WCLK monthly eNewsletter. In addition, WCLK kept listeners engaged via email marketing campaigns and direct mail pieces.

On WCLK.com, we provided useful information and gave users knowledge about station engagements and programming; community affairs; and, national, local and Jazz news. Jazz 91.9 WCLK also aired more than 12,000 public service announcements.





twitter



FOLLOW US ON

Instagram



YouTube



Swarm

Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



**Jazz 91.9 WCLK** broadcasted live from the 82<sup>nd</sup> Annual Atlanta Dogwood Festival in Piedmont Park, Saturday April 14 and Sunday April 15. WCLK announcers and staff met attendees and attendees were able to enter to win prizes or sign up to become a new WCLK member.



**Jazz 91.9 WCLK** broadcasted live from Atlanta Jazz Festival held on Memorial Day weekend in Piedmont Park. WCLK announcers and staff met attendees and attendees were able to enter to win prizes or sign up to become a new WCLK member.



**Jazz 91.9 WCLK** remote broadcasted from a series of Atlanta Business League (ABL) events that included the annual CEO Appreciation Luncheon and Super Tuesday Conference.



**Jazz 91.9 WCLK** remote broadcasted from the CHAMPS Men's Community Health Summit at L. S. Epps Gymnasium.



**Jazz 91.9 WCLK** established a media partnership with Business Women Empowerment Project for the Fifth Annual Women on the Move Summit.



**Jazz 91.9 WCLK** established a media partnership with Real Times Media on Who's Who in Black Atlanta.



**Jazz 91.9 WCLK** established a media partnership with the Atlanta Housing Authority on a series of community Farmer's Markets.



**Jazz 91.9 WCLK** established a media partnership with the South Fulton Chamber of Commerce for its Annual Golf Tournament. WCLK staff participated in the tournament.

**Jazz 91.9 WCLK** remote broadcasted from the Taste of Hartsfield - Jackson on November 1.

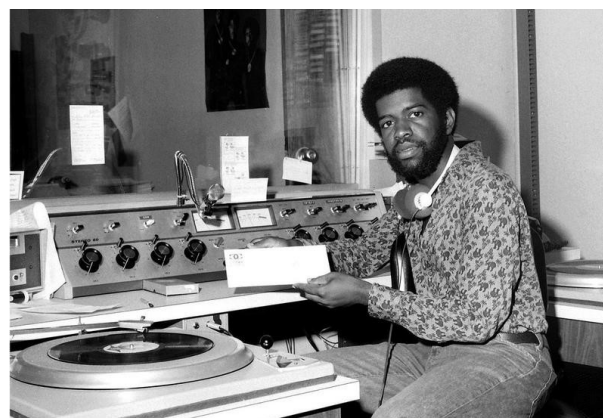


Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



**Jazz 91.9 WCLK** partnered National Public Radio to present a special recording of Jazz Night in America featuring Lizz Wright.

**Jazz 91.9 WCLK** collaborated with a CAU Mass Media Arts professor on the documentary film exhibition, "50 Watts from Noon til Midnight: The Making of WCLK."



**Jazz 91.9 WCLK** partnered with Firelight Media to present the Atlanta screening debut of Tell Them We Are Rising: The Story of Historically Black Colleges and Universities.



**Jazz 91.9 WCLK** partnered with the City of Villa Rica to provide media support in connection with the second annual West Georgia Jazz Festival. WCLK Announcers, Morris Baxter and Rivablue, hosted the event.

Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



**Jazz 91.9 WCLK** partnered with Downtown Historic Norcross on a community music festival. Morris Baxter, announcer, WCLK was a host.

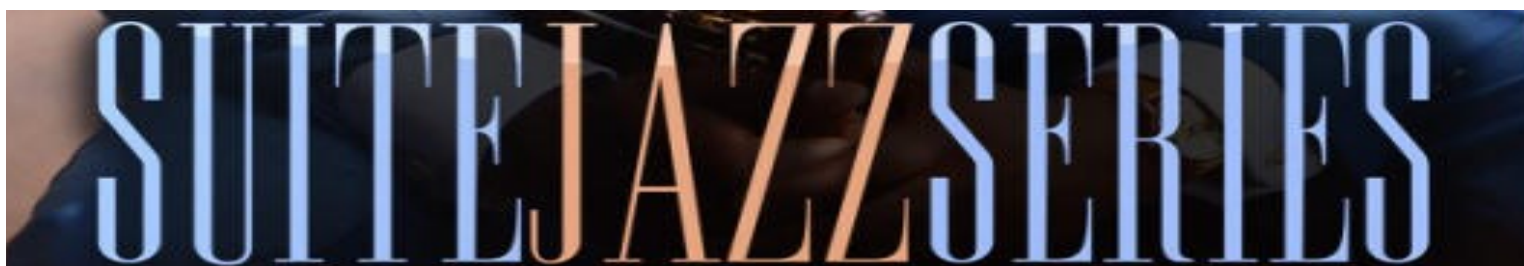
**Jazz 91.9 WCLK** partnered with the Rialto Center for The Arts at Georgia State University on the Screening of 20 Feet from Stardom. Ray Cornelius, host, UPFRONT, moderated the post screening discussion of the Oscar winning film.



**Jazz 91.9 WCLK** partnered the High Museum and provided media support for Friday Jazz the High on a monthly basis. Jamal Ahmad, host, SOUL of Jazz, emceed the events.



**Jazz 91.9 WCLK** established a media partnership with the Suite Jazz Series weekly showcase at Suite Food Lounge.





Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.

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**Jazz 91.9 WCLK** Local Take Host, Kiplyn Primus participated in the Family Food Fest Atlanta Father's Day Event.

**Jazz 91.9 WCLK** Announcer Rivablue hosted the Taste of Soul Atlanta Festival on September 2.



Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.

**Celebrate**  
**Life & Legacy**  
JULY 2 at 11:00 AM | **JAZZ WCLK 91.9**

**GERI ALLEN**  
COMPOSER - PIANIST - BANDLEADER

Jazz 91.9 WCLK will pay musical tribute to the life and legacy of Pianist/Composer, Bandleader, Educator and Guggenheim Fellow

**GERI ALLEN**

Tune in on Sunday, July 2 at 11:00 AM during Sunday Jazz Suite with Debb Moore. Debb will be joined by a TK Keels, cousin of Geri Allen.

Debb Moore

Jazz 91.9 WCLK curated special programming that celebrate the life and legacy of Jazz musicians.

**EXCLUSIVE LIMITED EDITION**

**I AM THE ULTIMATE FAN**  
Jazz 91.9 WCLK FAN

**July Premium**

This month, get the limited edition Jazz 91.9 WCLK Umbrella [WCLK.com](http://WCLK.com).



**Jazz 91.9 WCLK** celebrated the life of Chuck Loeb during a special musical tribute on August 5, 2017 at 9:00 PM.

Show your love for Jazz with a special limited edition Jazz 91.9 WCLK Umbrella

[Click Here to Donate](#)

Each month we will feature a special limited edition Jazz 91.9 WCLK premium especially for you!

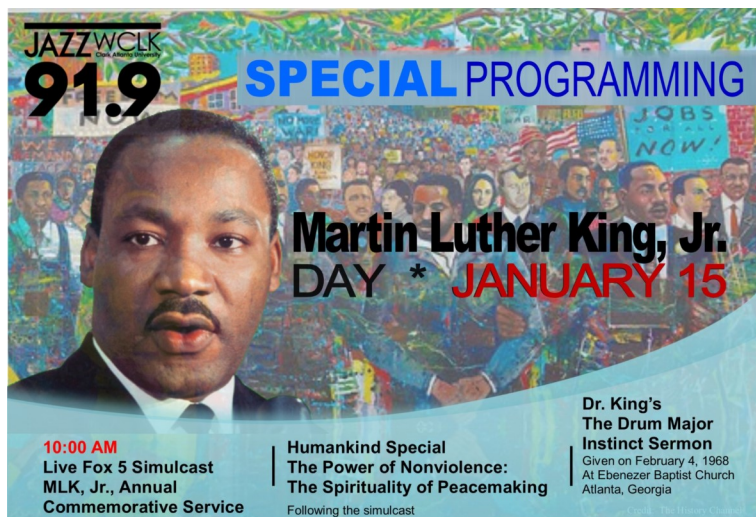
Jazz 91.9 WCLK created a monthly station brand awareness campaign that feature signature WCLK paraphernalia.



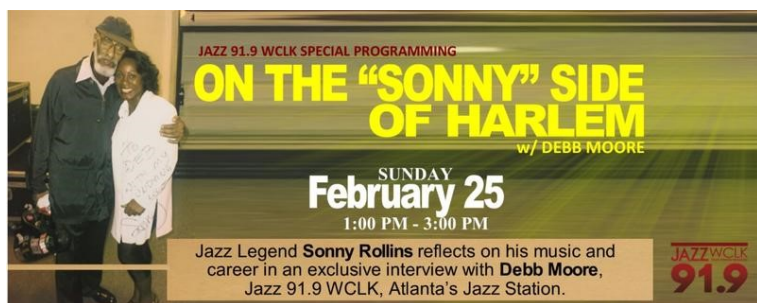
Jazz 91.9 WCLK produced a monthly newsletter about programming, operations, community partners and engagement activities.



Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



Jazz 91.9 WCLK established a media agreement with Fox 5 Atlanta to simulcast the Commemorative Service honoring Dr. Martin Luther King, Jr. from Historic Ebenezer Baptist Church in Atlanta.



Jazz 91.9 WCLK Announcer, Debb Moore along with Production Manager, Glenn Simmonds, produced a two hour special about the life and times of Jazz immortal Sonny Rollins.



Jazz 91.9 WCLK arts and entertainment program, UPFRONT with Ray Cornelius, a weekly program, provided casting call and contest information several times during the month:

## Issa Rae teams up with BET for 'Script to Screen' Writing Contest

By RAY CORNELIUS • APR 28, 2018

Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



**Jazz 91.9 WCLK** was honored with a total of four 2017 GABBY awards presented by the Georgia Association of Broadcasters. WCLK scored two 2017 GABBY Awards for excellence in broadcasting for: Community Service and Best Use of Digital Platform – Social Media; and, two 2017 GABBY Merit Awards for: Best Station Produced PSA and Best Use of Digital Platform – Website. Jazz 91.9 WCLK was selected as an awards finalist from a pool of more than 520 entries comprised of radio and television stations across the state of Georgia.

**Jazz 91.9 WCLK** Announcer, Morris Baxter, host, Morning Jazz, appeared on the September 15 edition of Atlanta Alive on Atlanta's 57 WATC.

**VOLUNTEER** **JAZZ WCLK 91.9** FALL MEMBERSHIP CAMPAIGN

**OCTOBER 4 - 15**

Be a part of the Jazz 91.9 WCLK Team!  
Join your favorite WCLK announcer - live - in studio. **Volunteer** during the WCLK Fall Membership Campaign.  
October 4 through 15.  
Times are flexible.

THERE WILL BE: Giveaways + Food + Special Drawings + more!

Sign up to be a WCLK Volunteer call Joi John in the WCLK Membership Department at: (404) 880 - 8280 or [JJohn@cau.edu](mailto:JJohn@cau.edu).

**atlanta's 57** WATC.tv **ATLANTA LIVE**

**FRIDAY, SEPTEMBER 15<sup>TH</sup> at 7 pm**  
Author and Radio Announcer  
**Morris Baxter**  
Host of Morris In The Morning  
Author of The Morris Code  
21 Ways Something Good Is Going To Happen To You

The program live streams at [www.watc.tv](http://www.watc.tv)  
We are on the following stations:  
Comcast 2, Uverse 57, Dish 57, Direct 57

**Jazz 91.9 WCLK** invited volunteers to participate in WCLK Membership Campaigns.

**GRAND PRIZE**  
*Drawing!*  
**BARBADOS**

Support  
Jazz 91.9 WCLK  
by becoming  
a member  
today!

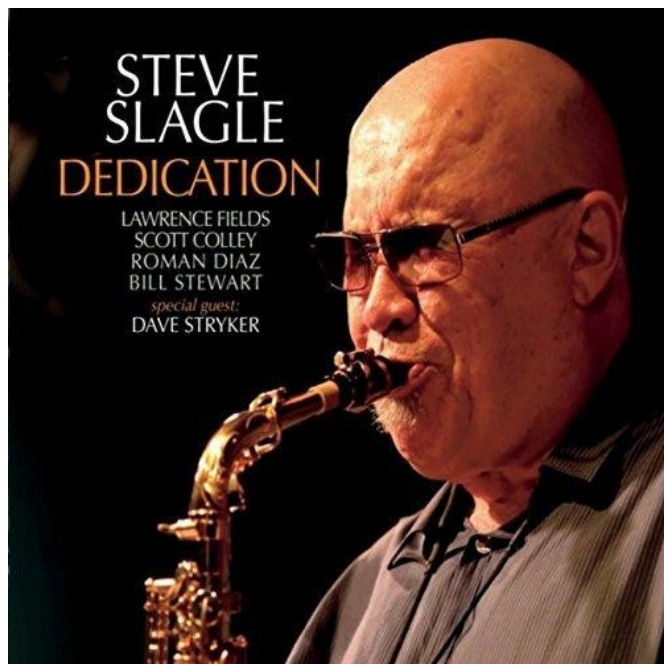
**Jazz 91.9 WCLK** executed a variety of listener giveaways, ticket promotions and prize drawings.



Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.

## NEW MUSIC: Dedication By Steve Slagle

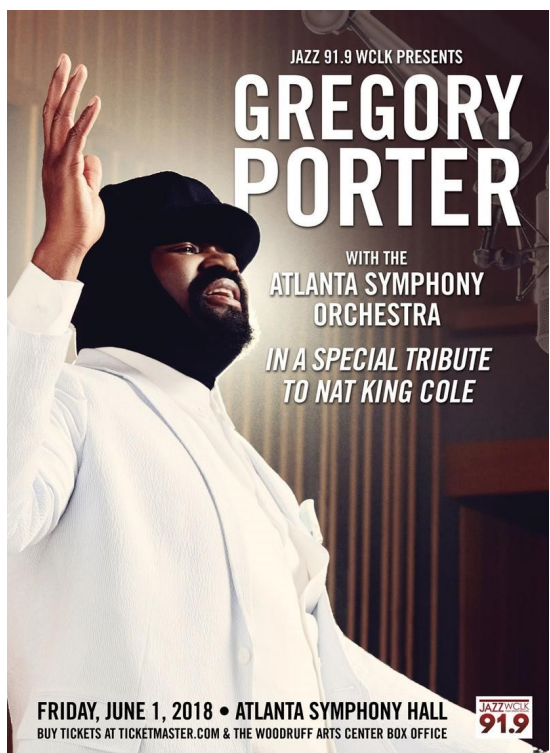
By AARON COHEN • JAN 17, 2018



**Jazz 91.9 WCLK** Program Director, Aaron Cohen highlighted new music throughout the month on WCLK.com.



**Jazz 91.9 WCLK** invited listeners to become members of WCLK with their financial donations during WCLK Membership Campaigns.



**Jazz 91.9 WCLK** presented an evening of Jazz with Gregory Porter performing with the Atlanta Symphony Orchestra In Tribute To Nat King Cole on Friday, June 1 at 8:00 p.m. at Atlanta Symphony Hall.

Jazz 91.9 WCLK provided in person assistance, education services, community information, partnership support and orchestrated community activities.



**ATLANTA  
COMMUNITY  
FOOD BANK**

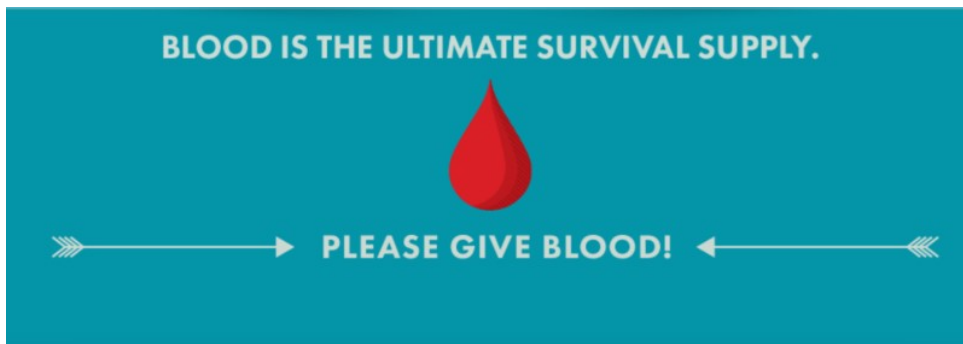
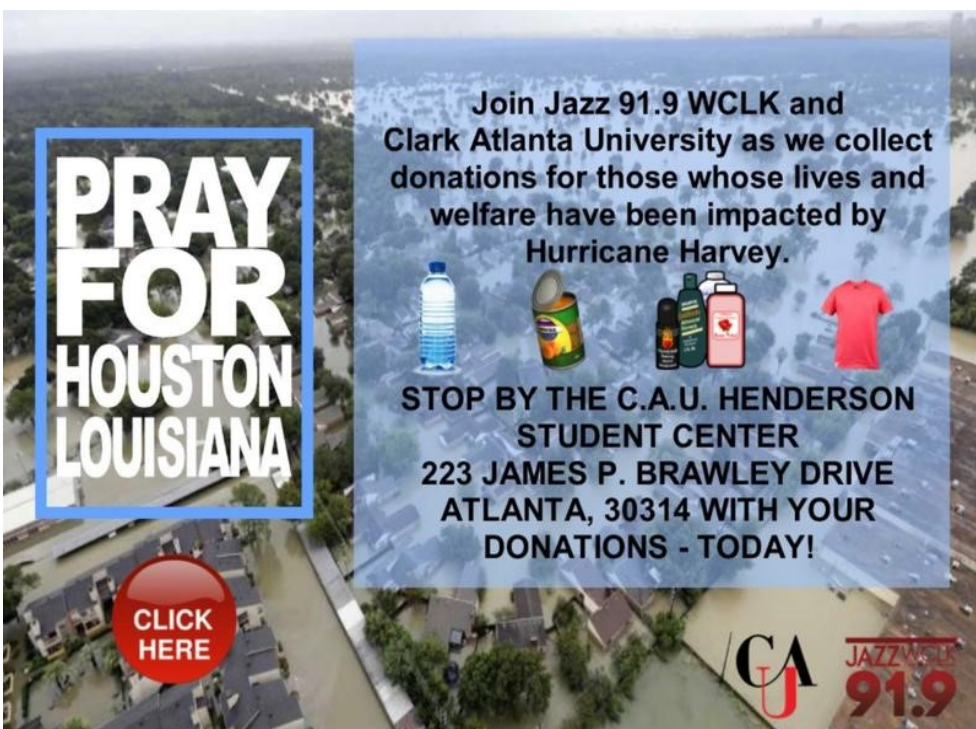
End hunger. Grow stronger.

**Jazz 91.9 WCLK** joined Clark Atlanta University in collecting donations for individuals and families affected by Hurricane Harvey. September 2017.



**Jazz 91.9 WCLK** amplified messaging about the Birthday Bash for Morris Baxter, announcer, WCLK, which partially benefited the Sinfo-Nia Youth Orchestra.

**Jazz 91.9 WCLK** made monetary contributions to the Atlanta Community Food Bank in connection with WCLK membership campaigns.



**Jazz 91.9 WCLK** collaborated with LifeSouth Community Blood Center and amplified messaging about the urgent need for blood donors.



Jazz 91.9 WCLK broadcasts a series of public affairs programming, weekly.

**The Local Take** with Kiplyn Primus aired Saturdays from 7:00 a.m. until 7:30 a.m. The Local Take focused a series of programs of justice reform, blood donations, health care and



**The People's Advocate** with Dr. Judith Crocker – Billingsley discussed contemporary issues that impact the quality of life and, highlights how Social Work disciplines play important roles in enhancing the well-being of individuals, families and communities.



Dr. Courtney Shelton sparked compelling and informative discussion about vaccination and immunization.

**The CheckUp with Dr. Courtney Shelton, MD** is a bimonthly radio program that provided reliable resources to important healthcare concerns. The radio show is a workshop of wellness tips combined with expert advice. The CheckUp with Dr. Courtney Shelton, M.D., delivered commentary from highly qualified practitioners in fields that range from fitness and nutrition to conditioning and medicine.



Dr. Judi



**The Tavis Smiley Show** which provided coverage of issues and people ignored by mainstream media sources, while also covering arts and culture.



**CLARK ATLANTA  
UNIVERSITY**

**CAU Now** is a compelling monthly radio program highlighting academic excellence and issues in higher education from Clark Atlanta University faculty, students and industry thought leaders.

Jazz 91.9 WCLK broadcasts a series of public affairs programming, weekly.

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**Your Health Connection** from the CAU Center for Cancer Research and Development (CCRTD) highlights expert guests, engaged in moderated conversations about prostate cancer and cancers of all types, as well as the building blocks of good health outcomes.



**December 20: Sexual Wellness And Fertility After Cancer On Your Health Connection**

By ROB MAYNARD • DEC 19, 2017



Jazz 91.9 hosted a series of community activities that increased the awareness of the significance of Jazz music as an American art form and, guiding and training students in all aspects of broadcast and public media services.

Jazz 91.9 WCLK presented Wednesday WindDown (WWD) Centennial Olympic Park concert series on July 13, July 27, August 24 and September 21 featuring the Rhythm Jets. WCLK WWD concerts are open to the public and feature live performances by acclaimed musicians.



**Jazz 91.9 WCLK** in a media partnership with Wolf Creek Amphitheater hosted the Wolf Creek Jazz Festival stage on September 3 and 4. Station announcers Rivablue and Morris Baxter were emcees. As well, we engaged attendees at the station vendor booth with product placement, information and outreach activities.

**Jazz 91.9 WCLK** in a media partnership with Hillside International Truth Center participated in a series of community engagement events throughout the month of September. Wendy Williams, WCLK general manager was a presenter at Butterfly Awards and represented the station at New World, New Thinking Saturday on September 10; Rivablue, Midday Jazz announcer hosted Jazz on the Hill on September 17. At Jazz on the Hill, we engaged attendees at the station vendor booth with product placement, information and outreach activities.



**Hillside**  
International Truth Center  
Bishop Dr. Barbara L. King  
Founder Minister/World Spiritual Leader  
Rev. Dolores Voorhees  
Senior Associate Minister

2450 Cascade Road SW, Atlanta, GA 30311  
www.HillsideInternational.org info@hillsidechapel.org (404)758-6811

Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	DESCRIPTION	RUN TIME
July – September	Veteran's Crisis Line	:30 seconds
July – September	Al Non Boyfriend	:30 seconds
July – September	Alzheimer's Disease	:30 seconds
July – September	Islamic Speakers Bureau	:30 seconds
July – September	National Institute of Health COPD	:30 seconds
July – September	World Wildlife Federation – Earth We're The Voice	:30 seconds
July – September	National Institute of Health COPD	:60 seconds
July – September	Atlanta Citizen Review Board – Jasmine Guy	:30 seconds
July – September	Prostate Cancer Checkups	:30 seconds
July – September	Center for Cancer Research and Therapeutic Development (CCRTD) Registry – One	:30 seconds
July – September	CCRTD Registry – Two	:30 seconds
July – September	CCRTD Registry – Three	:30 seconds
July – September	High School Equivalency - Karim	:30 seconds
July – September	High School Equivalency - Jackie	:60 seconds
July – September	United Negro College Fund (UNCF) - Alisha	:60 seconds
July – September	United Negro College Fund (UNCF) – Alisha	:30 seconds
July – September	Health and Human Services (HHS) - Fatherhood Kids On Dads	:60 seconds
July – September	HHS Fatherhood Dads Night Out	:30 seconds
July – September	Humane Society Cat Show	:30 seconds
July – September	Humane Society Pets Anthem	:60 seconds
July – September	Medical Breakthrough Veggies	:30 seconds
July – September	Size Does Matter	:30 seconds
July – September	Have a Checkup	:30 seconds
July – September	Georgia Peanuts – Back to School	:30 seconds
July – September	GOHA distracted driving gall	:30 seconds
July – September	GA VOC Rehabilitation – Child	:30 seconds
July – September	Georgia Association of Broadcasters (GAB) – Pedestrian	:30 seconds
July – September	GEMA Ready Application	:30 seconds
July – September	Fraternal Order of Eagles People Helping Pantries	:30 seconds



Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	DESCRIPTION	RUN TIME
October – December	Veteran's Crisis Line	:30 seconds
October – December	Islamic Speakers Bureau	:30 seconds
October – December	National Institute of Health (NIH) Chronic Obstructive Pulmonary Disease	:30 seconds
October – December	National Institute of Health Chronic Obstructive Pulmonary Disease	:60 seconds
October – December	Atlanta Citizens Review Board VO by Jasmine Guy	:30 seconds
October – December	Center for Cancer Research and Therapeutic Development (CCRTD) and NIH Prostate Cancer checkups	:30 seconds
October – December	Dollar General Literacy (Ad Council)	:30 seconds
October – December	Dollar General Literacy (Ad Council)	:60 seconds
October – December	United Negro College Fund (UNCF) (Ad Council)	:30 seconds
October – December	United Negro College Fund (UNCF) (Ad Council)	:60 seconds
October – December	Health and Human Service (HHS) Fatherhood Dads Night Out (Ad Council)	:30 seconds
October – December	Human Society (Ad Council)	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – medial breakthrough veggie	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – size does matter	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – have a checkup	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – healthy food choices	:30 seconds
October – December	CCRTD Prostate Cancer Awareness – wellness is a family affair	:30 seconds
October – December	Georgia Department of Labor Sides Program	:30 seconds
October – December	Governor's Office of Highway Safety distracted driving fall	:30 seconds
October – December	Georgia Vocational Rehabilitation Agency	:30 seconds
October – December	Georgia Department of Transportation	:30 seconds
October – December	Sickle Cell Foundation of Georgia	:60 seconds
October – December	Sickle Cell Foundation of Georgia	:30 seconds
October – December	Disabled American Veterans	:30 seconds
October – December	Disabled American Veterans	:60 seconds
October – December	Georgia 811 (Georgia Association of Broadcasters (GAB))	:30 seconds
October – December	Governor's Office of Highway (GAB)	:30 seconds
October – December	Operation Lifesaver (GAB)	:30 seconds
October – December	Georgia Army National Guard (GAB)	:30 seconds

Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
January – March	Community	Islamic Speakers Bureau	:30 seconds
January – March	Community	Atlanta Citizens Review Board VO by Jasmine Guy	:30 seconds
January – March	Community	Humane Society (Ad Council)	:30 seconds
January – March	Community	Georgia Army National Guard (GAB)	:30 seconds
January – March	Health	Sickle Cell Foundation of Georgia	:60 seconds
January – March	Health	American Heart Association High Blood Pressure	:30 seconds
January – March	Health	American Heart Association High Blood Pressure	:60 seconds
January – March	Health	Sickle Cell Foundation of Georgia	:30 seconds
January – March	Health	Health and Human Service (HHS) Fatherhood Dads Night Out (Ad Council)	:30 seconds
January – March	Health	National Institute of Health (NIH) Chronic Obstructive Pulmonary Disease	:30 seconds
January – March	Health	National Institute of Health Chronic Obstructive Pulmonary Disease	:60 seconds
January – March	Health	Veteran's Crisis Line	:30 seconds
January – March	Health	Center for Cancer Research and Therapeutic Development (CCRTD) and NIH Prostate Cancer checkups	:30 seconds
January – March	Health	CCRTD Prostate Cancer Awareness – medial breakthrough veggie	:30 seconds
January – March	Health	CCRTD Prostate Cancer Awareness – size does matter	:30 seconds
January – March	Safety	Georgia Department of Transportation	:30 seconds
January – March	Safety	Georgia 811 (Georgia Association of Broadcasters (GAB))	:30 seconds
January – March	Safety	Governor's Office of Highway (GAB)	:30 seconds
January – March	Safety	Operation Lifesaver (GAB)	:30 seconds
January – March	Safety	National Highway Traffic Safety Administration Buzzed Driving	:30 seconds
January – March	Safety	National Highway Traffic Safety Administration Don't Text & Drive	:30 seconds
January – March	Economics	Georgia Vocational Rehabilitation Agency	:30 seconds



Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
January – March	Health	CCRTD Prostate Cancer Awareness – have a checkup	:30 seconds
January – March	Health	CCRTD Prostate Cancer Awareness – healthy food choices	:30 seconds
January – March	Health	CCRTD Prostate Cancer Awareness – wellness is a family affair	:30 seconds
January – March	Education	Dollar General Literacy (Ad Council)	:30 seconds
January – March	Education	Dollar General Literacy (Ad Council)	:60 seconds
January – March	Education	United Negro College Fund (UNCF) (Ad Council)	:30 seconds
January – March	Education	United Negro College Fund (UNCF) (Ad Council)	:60 seconds
January – March	Education	Understood.org Attention & Learning	:30 seconds
January – March	Education	Disabled American Veterans	:30 seconds
January – March	Education	Understood.org Attention & Learning	:60 seconds
January – March	Education	Disabled American Veterans	:60 seconds
January – March	Education	GradsOfLife.org Develop Great Talent	:30 seconds
January – March	Education	GradsOfLife.org Develop Great Talent	:60 seconds
January – March	Business	Georgia Department of Labor Sides Program	
January – March	Business	Own Your Retirement	:30 seconds
January – March	Business	Own Your Retirement	:60 seconds
January – March	Safety	Governor's Office of Highway Safety distracted driving fall	:30 seconds
April – June	Health	Centers for Disease Control and Prevention – Hepatitis C	:30 seconds
April – June	Health	Centers for Disease Control and Prevention – Hepatitis C	:60 seconds
April – June	Health	Sickle Cell Foundation of Georgia	:30 seconds
April – June	Health	Centers for Disease Control and Prevention – Smoking Cessation	:30 seconds
April – June	Health	Health and Human Service (HHS) Fatherhood Dads Night Out (Ad Council)	:30 seconds
April – June	Health	National Institute of Health (NIH) Chronic Obstructive Pulmonary Disease	:30 seconds
April – June	Health	National Institute of Health Chronic Obstructive Pulmonary Disease	:60 seconds
April – June	Health	Veteran's Crisis Line	:30 seconds

Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
April – June	Community	Islamic Speakers Bureau	:30 seconds
April – June	Community	Atlanta Citizens Review Board	:30 seconds
April – June	Community	Humane Society (Ad Council)	:30 seconds
April – June	Community	Georgia Army National Guard (GAB)	:30 seconds
April – June	Health	Sickle Cell Foundation of Georgia	:60 seconds
April – June	Health	American Heart Association High Blood Pressure	:30 seconds
April – June	Health	American Heart Association High Blood Pressure	:60 seconds
April – June	Education	United Negro College Fund (UNCF) (Ad Council)	:60 seconds
April – June	Education	Understood.org Attention & Learning	:30 seconds
April – June	Education	Disabled American Veterans	:30 seconds
April – June	Education	Understood.org Attention & Learning	:60 seconds
April – June	Education	Disabled American Veterans	:60 seconds
April – June	Education	GradsOfLife.org Develop Great Talent	:30 seconds
April – June	Education	GradsOfLife.org Develop Great Talent	:60 seconds
April – June	Business	Georgia Department of Labor Sides Program	
April – June	Business	Own Your Retirement – AARP	:30 seconds
April – June	Business	Own Your Retirement – AARP	:60 seconds
April – June	Safety	Governor's Office of Highway Safety distracted driving fall	:30 seconds
April – June	Safety	Georgia Department of Transportation	:30 seconds
April – June	Safety	Georgia 811 (Georgia Association of Broadcasters (GAB))	:30 seconds
April – June	Safety	Governor's Office of Highway (GAB)	:30 seconds
April – June	Safety	Operation Lifesaver (GAB)	:30 seconds
April – June	Safety	National Highway Traffic Safety Administration Buzzed Driving	:30 seconds
April – June	Safety	National Highway Traffic Safety Administration Don't Text & Drive	:30 seconds
April – June	Safety	Department of Homeland Security – Human Trafficking Blue Campaign	:30 seconds
April – June	Economics	Georgia Vocational Rehabilitation Agency	:30 seconds



Jazz 91.9 aired more than 10,000 public service announcement for non profit, grass roots and civic organizations:

MONTH	CATEGORY	DESCRIPTION	RUN TIME
April – June	Health	Center for Cancer Research and Therapeutic Development (CCRTD) and NIH Prostate Cancer checkups	:30 seconds
April – June	Health	CCRTD Prostate Cancer Awareness – medial breakthrough veggie	:30 seconds
April – June	Health	CCRTD Prostate Cancer Awareness – size does matter	:30 seconds
April – June	Health	CCRTD Prostate Cancer Awareness – have a checkup	:30 seconds
April – June	Health	CCRTD Prostate Cancer Awareness – healthy food choices	:30 seconds
April – June	Health	CCRTD Prostate Cancer Awareness – wellness is a family affair	:30 seconds
April – June	Education	Dollar General Literacy (Ad Council)	:30 seconds
April – June	Education	Dollar General Literacy (Ad Council)	:60 seconds
April – June	Education	United Negro College Fund (UNCF) (Ad Council)	:30 seconds



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essence  
of  
life.”

- Amit Ray

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