



Volume 13 · Issue 11 | November 2020

# BECOME A MEMBER

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# THE MAIN SOURCE

We all know that 2020 has been one of the most challenging years ever. However, challenging as it maybe, 2020 also has been marked with some very memorable highlights and exciting moments, especially for **Jazz 91.9 WCLK**. WCLK has just been recognized as one of the best performing stations in the country for weathering the pandemic storm of 2020. So, while radio in general



was taking a hit from pandemic related news, WCLK and its healing properties of Jazz and Gospel, were a place that listeners tuned to most often for consistent comfort and nurturing. That, from the Radio Research Consortium, which releases and distributes the Nielsen Portable People Meter (PPM) ratings to public stations across the United States.

WCLK also has picked up the distinction of becoming a Mediabase reporting outlet. Simply put, that means other music sources and industry watchers, are looking and listening to the trends that WCLK is setting in its Jazz and Gospel music via analytical tools. Mediabase is a 360 degree reporting service for media professionals. Add to that the fact that WCLK already has the unique distinction of being one of the only public radio stations in the country that is a Billboard music reporting media outlet.

You know when you tune in to Jazz 91.9 daily from your car, home, online at WCLK.com or on the new WCLK App, you are already at the source for the world's best content for Jazz, Gospel, information and public affairs programming.

Ragan Whiteside

#### SATURDAYS ON WCLK JUST GOT HOTTER

Jazz 91.9 WCLK is extremely excited to welcome Jazz musician, flautist, and songwriter **Ragan Whiteside** to its esteemed roster of Jazz musician/hosts to its Saturday Jazz program lineup. Beginning at 10:00 a.m. each Saturday you will want to check out Ragan's Contemporary Jazz mix playlist and other features.

Ragan now joins WCLK's Saturday's team of nationally recording artists to include Marcus Johnson from 2:00 p.m. until 4:00 p.m. and Bob

Baldwin from 4:00 p.m. until 6:00 p.m. Then keep your dial locked into the late evening and beyond with Jamal Ahmad and the SOUL of Jazz.

Stay tuned to Jazz 91.9 WCLK for an exquisite menu of Jazz!





Congratulations to

### David Jenkins of Douglasville, GA

grand prize winner of the
Jazz 91.9 WCLK Ultimate
Festival Pack during our
October Membership Campaign.
Stay tuned for your chance to win
during our next campaign.

**CONGRATS TO DAVID JENKINS!** 

GI**<b>ING**TUESDAY

**DECEMBER 1, 2020** 

Each year on the Tuesday after Thanksgiving, **Giving Tuesday** is a day for you and others around the country to support the organizations that serve your community.

We invite you to join us this **Giving Tuesday** on December 1 by making a financial commitment to your Jazz Station, 91.9 WCLK. As we continue to impact our community through Jazz during these challenging times, your membership to WCLK counts now more than ever!



#### FROM JOI JOHN, MEMBER SERVICE MANAGER Your Membership Questions Answered

- 1. When will I receive my thank you gifts? Thank you gifts will arrive in six to eight weeks. We thank you for your patience as we navigate through the challenges of the pandemic.
- 2. What date will my sustainer donation be deducted from my credit or debit card each month? Your monthly sustainer donation is deducted on the 17th of each month or the first Monday after if the 17th falls on a weekend.
- 3. How do I update my credit card/debit card or make changes to my credit card on file? To make any changes to your debit or credit

card associated with your membership account, please contact our Membership Office at (404) 880 - 8280. For security reasons, we cannot make changes by email. You can also update your credit card at wclk.com by clicking on the "donate now" button.

- 4. **Will you share my membership information?** We will never share your membership information with anyone. Also, our credit/debit card processing is PCI compliant, which means you can make your contribution safely and securely.
- 5. I received an email that my employer may participate in WCLK's corporate matching gift program. What should I do? Your employer may match your donation to Jazz 91.9 WCLK. If you receive an email about the program, simply click on the prompt to determine if your contribution is match eligible through your employer. If so, please complete the requested information, and we will follow up to help you with the process. If your company is not a part of the corporate matching gift program, simply click on "I am not eligible for a matching gift" and you will be automatically taken off the list. If you work for a matching gift company or think you might work for one, please take a few minutes to find out at wclk.com and click on "Matching Gifts Information" under the Membership/ Support tab.



Congratulations to **Attorney Chris Balch** and **Victoria Lansford** of **Balch Law Group** who were the top Signature Serenade fundraisers during the Jazz 91.9 WCLK 2020 Fiscal Year End Membership Campaign. Attorney Baluch and Ms. Langford raised more than \$4,500 to claim the coveted Signature Serenade Silver Bowl.

Congratulations is also extended to Chair of the National Council of Negro Women and Clark Atlanta University Trustee, **Ingrid Saunders Jones** who was the top Signature Serenade fundraiser during the WCLK 2020 Fall Membership Campaign. Ms. Saunders Jones raised nearly \$4,500 during the campaign. The passing of the Silver Bowl will take place later this month.



**Signature Serenade** is a special segment during Jazz 91.9 WCLK membership campaigns that features community leaders, business professionals and dignitaries ranging from college presidents to physicians who bring to the airwaves their personal favorite musical pieces in a special salute to Jazz. The Signature Serenade winner is selected based on the amount of listener pledges and, is awarded the prestigious Signature Serenade Silver Bowl. If you are someone you know is interested in being a Signature Serenade host, please contact Kerwin Sims <a href="mailto:ksims@cau.edu">ksims@cau.edu</a>.

# Atlanta's Jazz Station Classic, Cool, Contemporary, WCLK.com DI









Morris Baxter

Rivablue

Jamal Ahmad

Debb Moore



Contact
Joi John
for WCLK
volunteer
opportunities
jjohn@cau.edu

#### WCLK ANNOUNCERS

Morris Baxter Morning Jazz Jamal Ahmad SOUL of Jazz Debb Moore Jazz at Sundown Sunday Jazz Suite

Rodney Evans Joy in the Morning Fonda Smith News/Traffic Reporter Ray Cornelius UPFRONT Rivablue Midday Jazz
Saturday Evening Jazz
David C. Serenade to the City

**Rob Maynard** Mainstream and Modern **Kiplyn Primus** The Local Take

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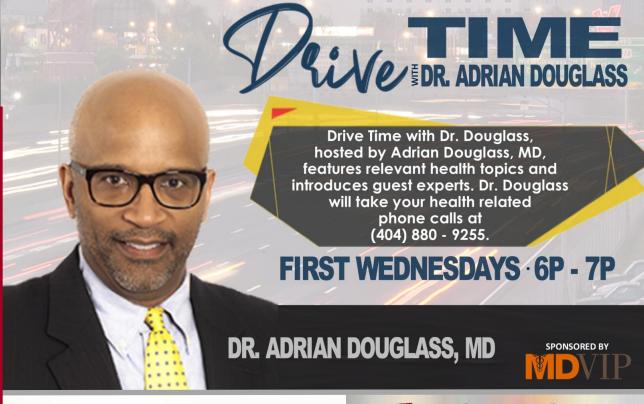


PUBLIC AFFAIRS PROGRAMS



The Local Take w/ Kiplyn Primus Saturdays, 8:00 AM - 8:30 AM

UPFRONT Inside
Atlanta's
Entertainment
Industry
Saturdays,
9:00 AM - 9:30 AM



What was the first published Jazz composition?

The Jazz Joint

**A.** Kind of Blue

**B**. Moments

C. Jelly Roll Blues

O :: 15wenA

#### LIVE MUSIC & EVENTS

Connect with Jazz 91.9 WCLK:







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Friday Jazz hosted by Jamal Ahmad Friday, November 20 from 6P - 9P High Museum of Art 1280 Peachtree St. NE Atlanta, GA 30309



Jazz 91.9 WCLK, a 501(c) 3 non profit radio station licensed to <u>Clark Atlanta University</u>, is committed to preserving the legacy of Jazz through dynamic Jazz musical selections, cultural programming and community-focused initiatives. Founded in 1974, Jazz 91.9 WCLK broadcasts a mix of Classic and Contemporary Jazz and Gospel music. WCLK is a nonprofit, member supported, <u>National Public Radio</u> (NPR) affiliate and <u>Public Radio International</u> (PRI) station that serves the interest of the citizens in Greater Atlanta. For more station information, programming details, and to listen on the Web, please visit: <u>www.wclk.com</u>.



Steve "Lefthand" Lewis picked up his first guitar at the age of four which sparked the beginning of a musical career that has spanned over four decades.

Known as "Lefthand" Lewis, Steve has the unique characteristic of playing his guitar upside down-a rarity among guitar players. Steve has shared the stage with international recording artists, Shirley Caesar, Al Jarreau, Alex Bugnon, Michael Franks, Spyro Gyro, Jonathan Butler, and Pamela Williams just to name a few. Steve has established himself locally and beyond as one of the most gifted musician on the scene today. Some of his additional credits included: performing the National Anthem for the 100 Black Men's Association; 1996 Olympic Jazz Concert, Montreux Jazz Festival, Capital Jazz Festival.

Steve is also a recording artist who has a CD title 2nd Chance. Steve's Moto is #THETONEISINYOURHANDS Steve plan to continue spreading the word to the least, the lost and the left out, letting them know that God is a God of a "Second Chance." For more information, visit: <a href="https://www.stevelefthandlewis.com">www.stevelefthandlewis.com</a>.



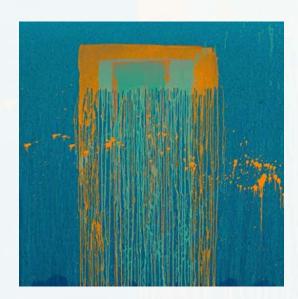






## Sette Readers Music Poll

The Jazzette Readers Music Poll, November Issue selection is **Sunset in Blue** by Melody Gardot. An underlying theme of determination to evolve her craft, present in all her work, continues on the new project. Amazon.



#### Sunset in Blue track list:

- 1. If You Love Me (4:34)
- 2. C'est Magnifique (feat. Antonio Zambujo) (4:52)
- 3. There Where He Lives In Me (5:48
- 4. Love Song (3:57)
- 5. You Won't Forget Me (6:05)
- 6. Sunset In The Blue (4:33)
- 7. Um Beijo (4:06)
- 8. Ninguém, Ninguém (3:37)
- 9. From Paris With Love (Single Version) (4:47)
- 10. Ave Maria (4:27)
- 11. Moon River (3:47)
- 12. Fall In Love Too Easily (3:05)

STAFF PICKS



A New Day Dave Koz



For Jimmy, Wes and Oliver Christian McBride Big Band

CD of the month is your choice! The tally of reader responses determine the spotlight. Send your favorite CD titles for preview and voting consideration to: <a href="mailto:shjackson@cau.edu">shjackson@cau.edu</a>.

## VOICE

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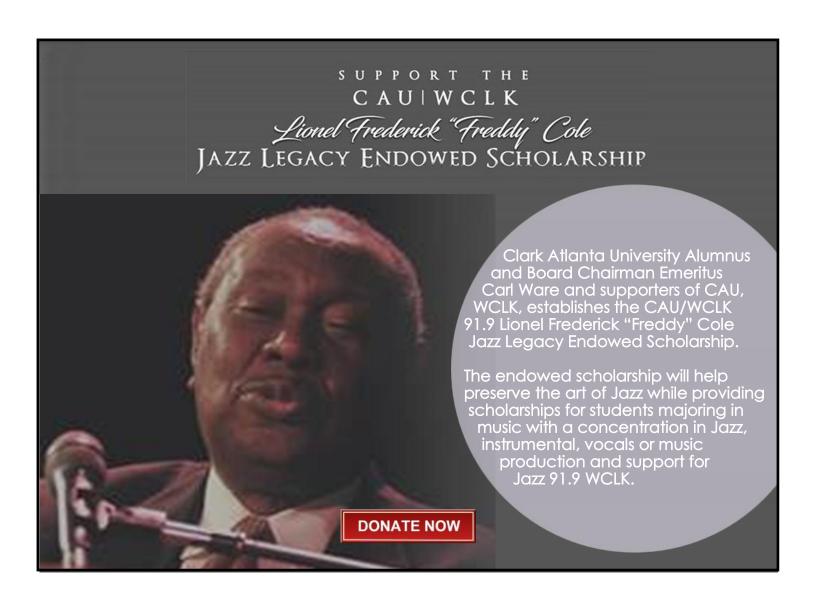
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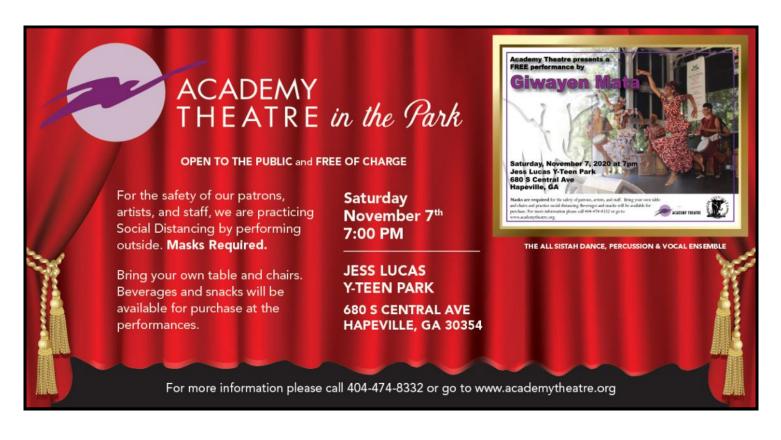
Jazz 91.9 WCLK

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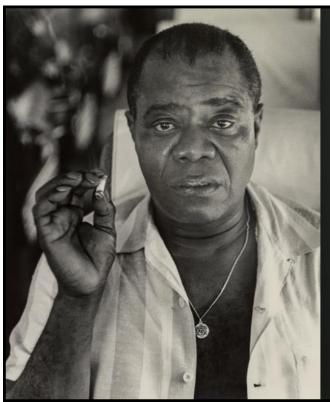






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The Breman Museum Presents

# A JAZZ MEMOIR

Photography By Herb Snitzer

Online Exhibition Opening Sept 14

TheBreman.org

# bay equity MORTGAGE MINUTE

THE BASICS YOU SHOULD KNOW!

# WHEN QUALIFYING FOR A LOAN, WHAT DO LENDERS LOOK AT IN REGARDS TO INCOME?

Generally Lenders will need the past 2 years tax returns for self-employed and W2 wage earners. They will average the income for the past 2 years. If income is declining they will use the lower amount. If you received an increase in pay due to a promotion they may be able to use the new amount. Part-time or second jobs must also have a 2 year history to be used. Temporary disability, workers compensation or any income that will not continue for a minimum of three years cannot be used.





#### **NEDRA WHITE-SHAW**

Senior Loan Officer • NMLS ID# 415733 • GA-MLO# 51558 1870 The Exchange, Suite 110, Atlanta, GA 30339

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CAU Now is a compelling monthly radio program highlighting academic excellence and perspectives in higher education from Clark Atlanta University (CAU) faculty, staff and students along with thought leaders.

CAU Now is hosted by Jolene Butts Freeman, news and media relations director, CAU, and features interviews with educators and subject matter experts about practices, engagement activities and resources in higher education.
 CAU Now airs on the fourth Saturday of each month at 8:30 AM Eastern Daylight Time.



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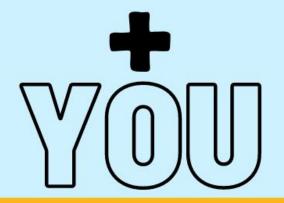
Our team provides personalized help with Financial Aid and Scholarships

## **Register Now!**

We help guide students to finding the best fit colleges and scholarships through our admission strategies. Give us a chance to help you to!

# TOGETHER





# TAKE IT TO THE POLLS

Jazz 91.9 WCLK Mobile App for iOS and Android

101 105 and Android

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OCTOBER 23-JANUARY 31





#### **Great Day in Atlanta** with Mayor Keisha Lance Bottoms

FIRST ROW (left to right): Foster Oden; Howard Nickelson; Alfred Wyatt, Sr.; Myrna Clayton; Salakida Kali; Paula Gwynn Grant; Kathleen Bertrand; Keisha Lance Bottoms, 60th Mayor, Atlanta, Georgia; Milkshake Mayfield; Chandra Currelley; Joe Jennings; Mason P. Johnson; Rhonda Thomas; and, Camille Russell Love. SECOND ROW (left to right): Tarmyn Nobles; Joe John; Taryn Newborne; David Linton; Virginia Schenck, Karla Harris; Gwen Redding (Rivablue): Sue Ross; Wendy Williams, David Manager, Jazz 91.9 WCLK; Christine Mayfield; Kim Cage Riley; Trey Daniels; B.K. Jackson; Joseph Robinson; Ryan Kilgore; Brooke Alford; Phil Davis; and, Dwan Bosman. THIRD ROW (left to right): Charlette Clark; Tony Hightower; Rodney Evans; John Beal; Reisha Lauren; Madeline Rogers; Donna Hawkins; Julie Stein; Debb Moore; Fernanda Noronha; Erik Page; Jamal Ahmad; Eric Thomas; Jay Edwards; Cilyde Buddy Parker; Earnest Ouarles; Carl Boyd; Anthony G. Bailey; and, James Patterson. FOURTH ROW (left to right): Glen Simmonds; James Locklin; Lorenzo Stanford; Rod Harris; Toni Redd; Kipper Jones; Tammy Harper; Peu Pereira; Romero Beverly; and, Maleke O'Ney; FIFTH ROW (left to right): Nate Myers; Abyss; Chanda Leigh; Brenda Nicole Moorer; Jose Garcia; EJ Hughes; Morris Baxter; Lil John Roberts; Terry Render; Melvin Miller; and, Gary Motley.

# Donate Now Polick HERE. MAKE A DONATION

TO GET YOUR JAZZ PORTRAIT.